

# Scott Richards

## Hybrid Designer

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### Education

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**Digital Media Career/Technical Education – Occupation Based Certification, 2015**

**Master of Science in Library and Information Science; Library/ Media Specialist Certification**

(4.00 GPA) (President's List, Dean's List) - University of Kentucky, 2009

**K-12 Instructional Technology Specialist Certification, 2007**

**Master of Science in Information Systems, E-Commerce/ Web Development**

(3.84 GPA) (President's List, Dean's List) - Dakota State University, 2004

**K-12 Art Education Certification**

(3.80 GPA) (President's List, Dean's List; Scholarship Recipient) -University of Kentucky, 1997

**Bachelor of Science in Marketing** - University of Cincinnati, 1994

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### Experience

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**Boone County School of Design, Florence, Kentucky**

2015-present

*Interactive Media Teacher*

- Developed career-focused curriculum based upon KY Media Arts Career Pathway (Interactive Media) drawing students from all 4 Boone County HS
- Educated students on design theory and current industry-standard design tools (Photoshop, Illustrator, Animate, After Effects, Dreamweaver and 3ds Max)
- Successfully lead and directed client-student projects with the following organizations: Boone Co. Board of Ed., NKY Health Department, Celanese, NKU, American Legacy Tours, OKILUG, City of Erlanger and NKY Makerspace
- Responsible for 3/year 95% student pass rate on Adobe Certified Associate Exams (Photoshop, Illustrator and Dreamweaver)

**New Haven Elementary School, Union, Kentucky**

2014-2015

*Technology Teacher*

- Facilitated K-5 students in the use of technology tools while focusing on 21<sup>st</sup> century skills.
- Educated students on digital citizenship, keyboarding, digital design (Photoshop), 2D animation (Pivot), Google Earth, Cloud-based collaboration (Google Drive), programming (Code Academy / Tynker) and business productivity (MS Office)
- Oversaw all troubleshooting and maintenance of the school's technology (computers, printers, Eno boards, iPads, etc.)
- Created and coordinated the school's first STLP program. Taught students robotics, 3D modeling and animation (3ds max) and digital design (Photoshop)
- Technology Committee Chair – lead committee meetings. Reviewed and updated technology policies such as BYOT and technology purchasing

**Thornwilde Elementary School, Hebron, Kentucky**

2012-2014

*Art Teacher*

- Developed career-focused curriculum based upon KY Media Arts Career Pathway (Interactive Media) drawing students from all 4 Boone County HS
- Educated students on design theory and current industry-standard design tools (Photoshop, Illustrator, Animate, After Effects, Dreamweaver and 3ds Max)
- Successfully lead and directed client-student projects with the following organizations: Boone Co. Board of Ed., NKY Health Department, Celanese, NKU, American Legacy Tours, OKILUG, City of Erlanger and NKY Makerspace
- Responsible for 3/year 95% student pass rate on Adobe Certified Associate Exams (Photoshop, Illustrator and Dreamweaver)

**Meadorich Productions, LLC, Union, Kentucky**

2010-2013

*Partner / Designer*

- Co-owner of a photography and video production company focusing on youth athletics using a Mac-based development environment
- Photographed hundreds of shots weekly
- Color corrected and uploaded all photos to our website for available purchase
- Developed company branding and collateral materials (logo, business cards, flyers and website)
- Authored 500+/yr. DVD's containing still shots, video and sound tracks
- Designed all DVD cover and DVD label artwork
- Designed individual athletic posters

**Dixie Heights High School, Edgewood, Kentucky**

2006-2012

*Design Teacher*

- Developed a cutting-edge, industry-standard 2D/3D design curriculum.
- Educated students on the most current versions of Photoshop, Illustrator, Flash and 3ds Max
- Developed and managed a student-led in-house design shop (Dixie Designs)
- Administered all school-wide technology. Oversaw maintenance, purchasing, and inventory of 700+ computers and smartboards. Responsible for software and component-level repairs. Assisted teachers before and after school and during my planning period. Submitted less tickets than any previous STC
- Coordinated the Dixian yearbook - a 225-page student publication. Established a consistent theme and design. Managed a staff of 10-15 students. Successfully delivered on all deadlines. Facilitated 5 school portrait picture days and timely delivery of 1300+ picture packages.
- Selected as a Next Generation Learning Team member. Developed prototype for Kenton County Media Arts Academy.
- 2012 Golden Apple Award Nominee

**Rizedesign, Union, Kentucky**

1999-2015

*Owner / Designer*

- Free-lance service provider of technology solutions
- Emphasized standards-based web design (XHTML, CSS and DOM), usability, Internet marketing and SEO
- Contracted to design websites for education.org - provider of one of the largest networks of education-specific domain names in the world (currently a monster.com company)
- Contracted to provide PC/networking support for both Cincinnati and Dayton offices of the world's leading commercial real estate services firm (CB Richard Ellis)
- Developed a web contact system for a Northern California Xfinity retailer increasing sales leads by 10%.

**ITT Technical Institute**, Norwood, Ohio

2000-2006

*Multi-media / IT Instructor*

- Recruited to teach within the multimedia department (3D Modeling/Animation, 2D Animation, Motion Graphics, Graphic Design, Web Design and Development and Art History)
- Willingly taught outside of my specialization (PC Architecture, Programming, Networking, PC Electronics and Instructional Design)
- Developed curriculum focused on adult learning theory
- Named Instructor of the Quarter
- Developed a web-based/database-driven tutoring system
- Delivered weekend Dreamweaver workshops
- Directed and facilitated teams of students in the development of websites, for clients such as AboutWOW and the Freestore food bank

**CB Richard Ellis**, Cincinnati, Ohio

1999-2000

*Graphic Designer*

- Designed collateral material for local brokers
- Managed and coordinated all print operations for Cincinnati and Dayton offices
- Helped select and implement an in-house print solution

*LAN Administrator*

- Responsible for extensive component-level troubleshooting, repair, maintenance and monitoring of over 50 client-side systems in all Cincinnati and Dayton offices
- Orchestrated daily backup and monitoring of Novell 4.0 server
- Successfully oversaw and implemented Y-2K rollovers

**Beechwood Middle and High School**, Ft. Mitchell, Kentucky

1997-1999

*Computer Graphics Teacher*

- Hired to teach computer graphics to Middle and High School students.
- Developed a computer graphics curriculum based upon leading design professions (Animation, Architecture, Fashion Design, Graphic Design, Industrial Design, Interior Design, and Web Design)
- Instituted very successful "Crazy Light Day" and "Wacky Wednesday" in order to spur creativity and pique the interest of students
- Presented my program at SACS conference (Southern Association of Colleges and Schools)

**Brighton Center**, Newport, Kentucky

1997

*Program Coordinator*

- Developed and implemented grant-specific JTPA Summer Challenge Program for high school students
- Hired and trained six project coaches
- Supervised six Northern KY work sites
- Selected JTPA certified youth

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### Technology Skills

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3ds Max, Alias Design, Photoshop, Illustrator, InDesign, Lightroom, After Effects, Animate, Flash, Dreamweaver, Fireworks, Final Cut Express, HTML, CSS, WordPress

## Technology Certifications

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**Adobe Certified Associate** Web Design Specialist

**Adobe Certified Associate** Visual Design Specialist

**Adobe Certified Associate** in Visual Communication Using Adobe Photoshop

**Adobe Certified Associate** in Graphic Design & Illustration Using Adobe Illustrator

**Adobe Certified Associate** in Print & Digital Media Publication Using Adobe InDesign

**Adobe Certified Associate** in Web Authoring Using Adobe Dreamweaver

**Adobe Certified Associate** in Interactive Media Using Adobe Flash Professional

CompTIA **A+**

CompTIA **i-Net+**

**Certified Internet Webmaster** (Associate)

Institute for Certification of Computing Professionals (**Information Systems Analyst**)

## Awards/ Memberships

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Golden Apple Award Nominee (2012)

ITT Tech Instructor of the Quarter (2006)

Lions Club

American Welding Society

## Interests/Hobbies

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Co-Coaching FIRST Lego League and Odyssey of the Mind

Technology, Art/Design, Home Improvement

Blacksmithing, Metal Fabrication, Welding, Woodworking

## Volunteer Work

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Cincinnati Museum Center

7 Hills Church